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Wiltshire Council

Where everybody matters

REPRESENTATION FORM

This form must be returned within the statutory period, which is 28 days from the date the notice was displayed on the premises or the date specified in the Public Notice in the newspaper. Please contact the Licensing Section to confirm this date.

In the Licensing Act 2003, the term 'vicinity' is used with particular reference to those 'interested parties' who may lodge Representations to applications for Premises Licences and who may make Representations concerning existing Premises Licences. Although the Act does not define the term 'vicinity' it does define the term an 'interested party' as 'a person living in the vicinity, a body representing persons living in the vicinity, a person involved in a business in the vicinity, a body representing those persons' or a member of the relevant Licensing Authority (ie, elected Councillor).

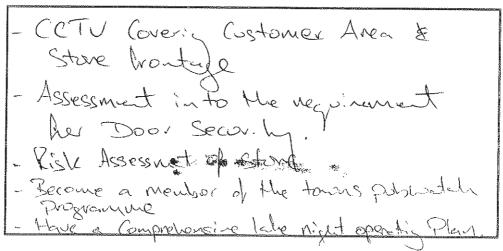
Premises about which Representation is being made	9 The Bridge CI	~; D56.y~	aun .
Your Name	Chris Crook	1 1	
Postal Address	6 Greenway Perk Chippenham 1 Wiltshire		
Contact Telephone Number			
Are you: A person who lives in the vicinity? A person who operates a business in the vicinity? A person representing residents or businesses in the vicinity? A member of the Relevant Licensing Authority (ie, elected Councillor of the Licensing Authority in which the premises is situated)? If you are representing residents or businesses in the vicinity please list those residents or businesses who have asked you to represent them		Yes	No

Your Representation must relate to one of the four Licensing Objectives, which are detailed below. Please detail the evidence supporting your Representation and the reason for your Representation. If necessary, separate sheets may be used.

OBJECTIVES	EVIDENCE
1.	
The prevention of harm to children	
2.	
To prevent public nuisance	

OBJECTIVES	EVIDENCE
3. To prevent crime and disorder	Please See Sheet attanched
4.	
Public Safety	

Please list below any suggested actions that you feel the applicant could take to address your concerns.



If a hearing needs to be held to determine the Premises Licence Application, the Councillors will generally only be able to consider matters that have previously been disclosed. However, additional information in support of your Representation may be considered if all parties at the Hearing agree. We advise that you detail all matters that you wish to be considered on this initial Representation, attaching additional sheets if necessary.

If you do make a Representation you will be invited to attend the Licensing Sub-Committee Hearings and any subsequent appeal proceedings relevant to your Representation.

All Representations in their entirety including your name and address, will be disclosed to the Premises Licence applicant.
Date

Please return this form, along with any additional sheets, to the Licensing Officer at the Wiltshire Council Office covering the area in which the licensed premises are situated (see below):

Chippenham: Wiltshire Council, Monkton Park, Chippenham, Wiltshire, SN15 1ER

Devizes: Wiltshire Council, Browfort, Bath Road, Devizes, Wiltshire, SN10 2AT

Salisbury: Wiltshire Council, 27/29 Milford Street, Salisbury, SP1 2AP

Trowbridge: Wiltshire Council, Bradley Road, Trowbridge, Wiltshire, BA14 0RD

Representation Evidence relating to Licensing Objective 3 for 9 The Bridge, Chippenham

Whilst we would welcome another late night refreshments venue in town we must, as a responsible operator, ensure that any new premises wishing to cater for the late night trade are also taking appropriate responsible measures to effectively operate their venue.

The application in its current form does not appear to be forthcoming with any information on how the applicant intends to operate and run their premises during these hours. We are interested to understand what policies and processes the applicant intends to introduce to help reduce the impact of their premises on the area. It also concerns me greatly that the applicant does not see that any additional action is required by them to open during these hours. We have had to adapt our own internal policies and implement new procedures to ensure we continue to operate safely and effectively during these hours.

We have over the past 2+ years of successfully operating during these hours worked very hard with the local authority, police and the other late night establishments (11's night club in particular) to introduce measures which continue to help reduce the impact revellers have in the vicinity during these hours. I would expect any new venue wishing to trade late nights do their part to ensure their premises is geared to operate during those times and that steps are taken to ensure their premises does to not negatively impact on the area.

We believe that if the licence is granted as currently applied for then there is real potential for the venue to adversely impact the area. We believe the applicant must have as a minimum have; appropriate CCTV install (covering customer area and store frontage); be actively involved with the towns Pubwatch programme; undertake a risk assessment for trading during these hours and implement mitigate activities; undertake a risk assessment into the requirement for door security; produce a late night operating policy.

I hope that the information provided is sufficiently relevant and the licensing authority considers the points raised in this representation when deciding the outcome of the application.